

## Order Item Summary

CBS TELEVISION  
STATIONS

WCCO-TV

Order ID: 54039 CF NTL-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/19/12 03:30 PM

Client: AMERICAN ACTION NETWORK... CPE: / / 3443 Agency Commission: 15 % Updated: AMHEUER on 10/19/12 03:54 PM

Agency: AMERICAN MEDIA & ADVOCACY Product: EST 3443 (1300) Self :00:00 Confirmed: 10/19/12 03:54 PM

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched Code: Z Contract: 10/19/12 04:33 PM

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER: KEC.PH 10.19.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
001	MSUNRISE3	0 0 0 1 0 0 0	NEWS	30				0.0	\$500.00	1	\$500.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 22</u>									
	10/23/12	10/26/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
002	MSUNRISE3	1 0 0 0 0 0 0	NEWS	30				0.0	\$500.00	1	\$500.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 29</u>									
	10/29/12	10/29/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
003	MLOCAL2	0 0 1 0 1 0 0	NEWS	30				0.0	\$1,000.00	2	\$2,000.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 22</u>									
	10/24/12	10/26/12	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
004	NSAT6P	* * * * * S *	NEWS	30				0.0	\$1,400.00	1	\$1,400.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 22</u>									
	10/27/12	10/27/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
005	NSUNS30P	* * * * * S	NEWS	30				0.0	\$1,500.00	1	\$1,500.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 22</u>									
	10/28/12	10/28/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
006	AWHEEL	0 1 1 0 1 0 0	ACC	30				0.0	\$5,000.00	3	\$15,000.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 22</u>									
	10/23/12	10/26/12	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
007	AWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$5,000.00	1	\$5,000.00	
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 29</u>									
	10/29/12	10/29/12	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
008	NLATEM-F/SU	0 0 0 1 0 0 0	NEWS	30				0.0	\$4,200.00	1	\$4,200.00	
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>									
	10/25/12	10/25/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
009	NLATEM-F/SU	1 0 0 0 0 0 0	NEWS	30				0.0	\$4,200.00	1	\$4,200.00	
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>									
	10/29/12	10/29/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
010	LLETTER	0 1 1 0 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00	
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>									
	10/23/12	10/24/12		2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
011	NSUN6A	* * * * * S	MNEW	30				0.0	\$300.00	1	\$300.00	
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>									
	10/28/12	10/28/12		1								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	15	0	\$36,600.00	\$31,110.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$36,600.00	\$31,110.00	\$0.00	\$0.00